

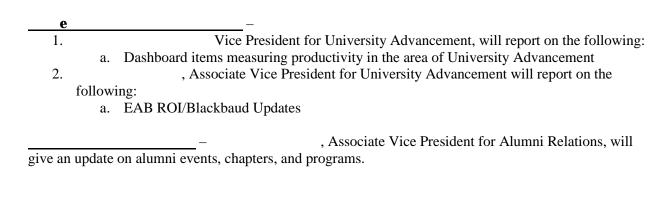
University Advancement Committee Unwanna B. Dabney, Chair Peter G. Decker, III, Vice Chair R. Bruce Bradley (ex-officio) Toykea S. Jones (ex-officio) Carlton F. Bennett Jerri F. Dickseski Alton (Jay) Harris Larry R. Hill Kay A. Kemper Lisa B. Smith

Alonzo Brandon Vice President for University Advancement

University Advancement Committee Meeting June 2, 2022, Agenda

The University Advancement Committee of the Board of Visitors will meet June 2, 2022, from 10:00 a.m. to 11:30 a.m. in the Committee Room B of the Broderick Dining Commons on the main campus at Old Dominion University.

1. Approve the minutes of the April 21, 2022, meeting.



The University Advancement Committee of the Board of Visitors is charged with informing and advocating within the Board issues that relate to advancing the priorities of the University through active involvement with alumni engagement and development. This Committee shall consider and recommend for approval policies and programs relating to philanthropic giving, fundraising initiatives, and alumni engagement and shall make appropriate recommendations to the Board of Trustees. The Committee shall also recommend to the board the naming of anything associated with the University, including, but not limited to, academic colleges, buildings, building spaces or areas in recognition of benefactors in affiliation with University Advancement (Board Policy 1810).

The Vice President for University Advancement shall serve as Staff Officer of this Committee.

The University Advancement Committee Meetings will occur in conjunction with regular meetings of the Board of Visitors, which happen no less frequently than four times each year on such dates and in such places as may be set by the Rector and the Board of Visitors. The Committee will have the authority to convene additional meetings as circumstances require. All committee members are expected to attend each meeting – either in person, by phone, or videoconference. An annual calendar will be established. The Vice President, in collaboration with the Chair, shall be responsible for e Officience responsible for developing agendas and materials for the board of Visitors.

with the chair of the committee. Minutes of all meetings shall be prepared by the Staff minutes shall be approved by the Committee at the following meeting. Minutes will als approved, to the Executive Committee of the Board. The Chair will make regular report actions at the following Board meeting.

- 1. Review and recommend fundraising programs which are necessary to enable the U out its purpose; to ensure consistency with and contribution to the mission and goa University. These include development, advancement services, and alumni engage
- 2. Affirm fundraising goals established by the Advancement Division and advocate B and/or endorsement of overall University priorities, laying a clear path for fundrais be established either annually or in multi-year campaign efforts.
- 3. Provide advice and counsel to the Board regarding new fundraising initiatives or ca

- 4. Make recommendations regarding financial expectations for trustee annual giving and capital campaign commitments.
- 5. Actively engage in Board solicitations, with Committee members setting leadership examples by making the first commitments to any fundraising campaign.
- 6. In collaboration with the President and Vice President of University Advancement, provide leadership in identifying prospects, cultivating, soliciting, and closing leadership gifts.
- 7. Host and/or represent the Board at cultivation and stewardship events of the University.
- 8. Review all activities on an annual basis to ensure the University Advancement Office is pursuing industry best practices".
- 9. Assist the University Advancement Office in identifying new and innovative ways to engage and thank donors.
- 10. Ensure alumni engagement activities are aligned with institutional priorities.
- 11. Report regularly on its activities to the Board of Trustees.