OLD DOMINON UNIVERSITY BOARD OF VISITORS Student Enhancement and Engagement Committee Thursday, June 17, 2021

MINUTES

The Student Enhancement Committee of the Board of Visi-0.01(g) of Chapter ly, Board members and members of the public who were unable to Zoom.

The meeting of the Student Enhancement and Engagement Committee of the Board of Visitors was held on Thursday, June 17, 2021 at 11 am. Present from the committee were:

Robert Corn, Chair Robert Broermann**J,1%ceRihBi**tBbt Born, hair Ross Mugler P. Murry Pitts Armistead D. Williams, Jr. Omotomilola Jegede

Also in attendance from the Board: Carlton Bennett, Lisa Smith

Also present were:

Alonzo Brandon

Earl Nance

Traci Daniels Scott Harrison Donna Meeks Harry Minium

REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES

Dr. Don Stansberry, Vice President for Student Engagement and Enrollment Services, reported that the review of the Student Code of Conduct will be presented at the fall Board meeting. He provided an update on enrollment, reporting that despite the COVID pandemic, ODU is projected to be on par with enrollment 2 years ago. Pre-registrations for fall 2021 are slow, and new student confirmations are mixed, with freshmen deposits behind last year's and transfer and graduate students ahead of last year. Multiple channels of outreach are being used throughout the summer to encourage enrollment. Fall opening will focus on the three pillars of care, cultivate, and connect. Don reviewed the new student on-boarding experience—the Monarch Experience Initiative—a 6-week campus-wide initiative to welcome new Monarchs and introduce the campus culture, traditions, and values through engaging and entertaining pro(l)3 (ap69am)3.9p)2 1 (cnd)-3 (ea)2.9aiv)6 (etioe)12 (,)-3

e	а	n	1	-	Т	d	()	t	r	а	d		f	а	
---	---	---	---	---	---	---	---	--	---	---	---	---	---	--	---	---	--